



Course Choice Information – Graphic Communication- Higher

Course Information & Content

The course develops skills in two main areas — 2D, and 3D and pictorial graphic communication. Candidates apply these skills to produce graphics with visual impact that communicate information effectively.

2D graphic communication - Candidates develop creativity and presentation skills within a 2D graphic communication context. They initiate, plan, develop and communicate ideas graphically, using 2D graphic techniques. Candidates develop skills and attributes including spatial awareness, visual literacy, and the ability to interpret given drawings, diagrams and other graphics. They evaluate the effectiveness of their own and given graphic communications to meet their purpose.

3D and pictorial graphic communication - Candidates develop creativity and presentation skills within a 3D and pictorial graphic communication context. They initiate, plan, develop and communicate ideas graphically, using 3D and pictorial graphic techniques. Candidates develop a number of skills and attributes including spatial awareness, visual literacy, and the ability to interpret given drawings, diagrams and other graphics. They evaluate the effectiveness of their own and given graphic communications to meet their purpose.

Assessment

- SQA Exam The question paper has a total mark allocation of 90 marks.
- Assignment - The assignment has a total mark allocation of 50 marks.

It assesses candidates' ability to apply graphic communication skills and knowledge acquired and developed during the course, in the context of defined tasks which require a response to a problem or situation. It has three areas covering preliminary, production and promotional graphics. These may, or may not, be thematically related and include various tasks that candidates complete.

Homework

Homework will be limited, due to the specialist software and specialist equipment required.

Progression

Advanced Higher Graphic Communication / College / University

Career Options

Animator/Architect/Architectural Technologist/Building Control Officer/Building Services Engineer/Building Technician/

CAD Technician/Cartographer/Cartoonist/Civil Engineering Technician/Civil or Structural Engineer

Construction Manager or Site Manager/Craft Designer or Worker/Exhibition Designer/Fine artist/Games Designer Games Tester Graphic Designer/Illustrator/Interior Designer/Mechanical Engineering

Technician/Model Maker/Multimedia Developer/

Product Designer/Scientific or Technical Illustrator/Set Designer/Signwriter/Surveying Technician/Secondary School Teacher - Art and Design/Town Planning Technician/Web Developer [Further information - SQA](#)

